

Public Disclosure of Student Achievement

Institution Name: Lynn University

Business Unit(s) included in this report: College of Business and Management

Academic Period Covered: AY 2016-2017

Date Submitted: October 19, 2017

PROGRAM	INDICATOR	RESULT
Master of Business Administration includes specializations in:	2-Year Graduation Rate	75.0%
• Aviation Management		
• Entrepreneurial Management		
• Financial Valuation and Investment Management		
• Hospitality Management		
• Human Resource Management		
• Intl Business Management		
• Marketing		
• Media Management		
• Social Innovation Management		
• Sports Management		
• Web Development Management		
Bachelor of Science Programs:		
Overall B.S. programs	6-Year Graduation Rate	62.7%
**Aviation Management	6-Year Graduation Rate	15.4%
Business Administration	6-Year Graduation Rate	40.3%
Entrepreneurship	6-Year Graduation Rate	N/A
Event Management	6-Year Graduation Rate	N/A
Fashion and Retail	6-Year Graduation Rate	52.6%
*Hospitality Management	6-Year Graduation Rate	121.4%
*International Business Management	6-Year Graduation Rate	105.9%
Investment Management	6-Year Graduation Rate	N/A
Marketing	6-Year Graduation Rate	50.0%
Sports Management	6-Year Graduation Rate	78.3%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
MBA 2-Year graduation rate	The percentage of students who entered Lynn as graduate students in Fall 2015 and completed an MBA by 8/31/2017
Undergraduate 6-Year graduation rate	The percentage of students who entered Lynn University as first-year, first-time undergraduate students in Fall 2011 and completed a Bachelor's degree in a College of Business program by 8/31/2017, *including students who changed programs within the College of Business.
N/A	Program began in Academic Year 2013-14.
**	Many students acquire full-time employment after meeting certain FAA qualifications and therefore do not complete their degree requirements.